



**Ramsay Taum – Principal**

**+1-888-451-9607 Extension 148 / [ramsay.taum@mypacnet.com](mailto:ramsay.taum@mypacnet.com)**

### **Biography Summary**

Ramsay Remigius Mahealani Mr. Taum is the founder and president of the Hawai'i based Life Enhancement Institute (LEI) of the Pacific LLC. He also lectures on host cultural values in the work place at the School of Travel Industry Management (TIM) at the University of Hawai'i at Mānoa, where he formerly served as Special Assistant to the Dean on Host Culture and Community Partnerships. Ramsay serves as CEO and CSO of Sustain Hawaii whose mission is dedicated to helping transform the Hawaiian islands' capacity for enduring self-reliance by balancing ecological, socio-cultural and economic needs through community education, innovative practice and advocacy.

Born and raised in Hawai'i, Ramsay is a graduate of the Kamehameha Schools, attended the United States Air Force Academy at Colorado Springs and earned a Bachelor of Science degree in Public Administration from the University of Southern California. Ramsay's eclectic background and experience in business, government and community service makes him a valuable asset in both public and private sectors and has been instrumental in for-profit and non-profit business.

His work in promoting sustainable practices based on Hawaiian cultural stewardship principles and practices is acknowledged locally, nationally and internationally. In addition to being awarded the 2008 East West Centers Leadership Certificate Program's Transformational Leadership in Sustainability, Ramsay is Hawai'i Home + Remodeling, HONOLULU & Hawai'i Business magazines' "Who's Keeping Hawai'i Green" 2008 Individual Educator Honoree.

A recognized cultural resource Ramsay is sought after as a keynote speaker, lecturer, trainer and facilitator. He is especially effective working with Hawai'i's travel, leisure and retail industry where he integrates Native Hawaiian cultural values and principles into contemporary business. Mentored and trained by respected kūpuna (elders), he is a practitioner and instructor of several Native Hawaiian practices including ho'oponopono (stress release and mediation), lomi haha (body alignment) and Kaihewalu Lua (Hawaiian combat/battle art).

As an active community advocate, Ramsay's current and previous affiliations on national boards, advisory groups and councils include but are not limited to:

- Association of Hawaiian Civic Clubs, Oahu Council Policy Committee Chair
- Blue Planet Foundation, Advisory Board
- E Ola Pono, LLC, Co-Founder, Managing Partner
- Evolution Sage, Director
- Hawai'i Chamber of Commerce Tourism & Transportation Committee,
- Hawai'i Maoli, Director, Board Vice-President
- Hawai'i State Consortium of Integrative Health Services, Board Director
- Hawai'i Visitors & Convention Bureau, Board Director and Marketing Committee member

- Historic Hawai'i Foundation, Trustee
- Kansas City University of Medicine and Biosciences Health Policy Institute, Board Director
- Kualoa Ranch, Director
- Native Hawaiian Cultural & Arts Program, Trustee (Governor Appointee)
- Pacific Islanders in Communication (PIC), President,
- Pasifika Foundation Hawai'i, Inc.(PFH), President
- Sustain Hawai'i, Co-Executive Director
- The Hawai'i Tourism Authority Hawaiian Cultural Program Advisory Council,
- The Royal Order of Kamehameha
- The University of Hawai'i (UH) at Mānoa Sustainability Council
- UH Travel Industry Management School Hawaiian Advisory Council
- World Business Academy, Hawai'i Chapter, President

**More on Ramsay Taum:**

Consulting:

<http://leiofthepacific.com/index.php?page=section-four>

Faculty Member – University of Hawaii – School of Travel Industry Management:

[http://www.tim.hawaii.edu/faculty\\_bios/ramsay\\_taum.aspx](http://www.tim.hawaii.edu/faculty_bios/ramsay_taum.aspx)

Board of Director – Pasifika Foundation:

<http://pasifikafoundationhawaii.org/about/2/board-of-directors>

Chief Executive Officer and Chief Sustainability Officer – Sustain Hawaii:

<http://www.sustainhawaii.org/>